

StyleShoots Horizontal



Specifications

StyleShoots integrates hardware and software seamlessly for outstanding images and smooth workflow. Photograph your products in high quality and get them online fast.

1. Main Structure

- Everything you need in one complete machine. Hardware and software brought together in a powerful yet simple photo machine
- Control everything via the included Apple iPad™ and native iOS app. Live View and multitouch gestures make it easy to take photos, review and export
- Interactive full spectrum product lights controlled wirelessly from the iPad app
- Using LED backlights, high-end camera equipment and custom Auto Alpha™ software, even complex products are clear cut automatically in seconds
- Automated batch-export of images with custom backgrounds and shadow effects, in multiple sizes and file formats
- Overlays and Categories help you keep a consistent image style and track your files.
- Photograph articles measuring up to 110 × 165 cm

2. Contains

- 4x Rotolight ANOVA SOLO 5600K, fully controlled via the iPad app
- Canon EOS R camera and Canon 24-105mm STM lens
- Motorised zoom, allowing you to wirelessly control the Canon lens from the iPad
- Glass back-light with LED illumination and black/white diffuser
- Canopy fabric cover shielding off external overhead light sources
- Embedded electronics controlling back-light, product lights, zoom and camera
- Embedded Apple Mac™ running the image processing software
- Access to the Mac is limited to a shared folder for image output retrieval only in shared volume mode
- Apple iPad™ and charging cable
- Power plug and main switch
- Ethernet cable for remote support and update functionality
- USB stick for storing your images
- Gray card for White Balance calibration

3. Export

- **StyleShoots can export your product photos with different backgrounds and effects, in multiple file sizes & formats.**

JPEG files with file ending .jpg in RGB colour space and sRGB colour profile.

PNG files with .png ending in RGB colour space and sRGB colour profile.

TIFF files with alpha mask in separate channel.

CR3 original camera file.

At each export, your image can be saved in up to 25 preset formats.

- **Set a custom export preset name**

Set custom Export Preset name

Background can be custom RGB color, an image, or transparent (PNG only)

Drop shadow with adjustable size, angle, distance and opacity

Maximum image size between 25 × 25 and 6000 × 6000 pixels

4. Weight

- Height: 260 cm / 102 inches
- Length: 282 cm / 111 inches
- Width: 216 cm / 85 inches
- Total system weight: approx. 390 kg

5. Options

- **Lighting and Styling Training Course**

Even if you have StyleShoots, you need creative skills for styling, lighting, studio workflow and development of a brand style guide. That's why we've developed the Lighting & Styling Training Course.

Our trained specialist will show you all the ins and outs of StyleShoots, enable your team to make key creative decisions and give you the secrets to make your photo sessions super productive.

- **Bluetooth Barcode Scanner**

For increased speed and accuracy in scanning barcodes, use one of our Bluetooth scanners.

KoamTac 200i. Scans all major 1D (linear) barcodes

KoamTac 300i or higher. Scans all major 1D and 2D barcodes

5. Options

- **Room requirements**

Minimum room size, for comfortable working conditions:

Height: 260 cm (102 inches)

Length: 400 cm (157 inch)

Width: 300 cm (118 inch)

Plain leveled floor supporting machine weight

No ambient light from windows or room light

System may not be installed in a sprinkler controlled environment.

Reasonably dust-free environment. Electronics and mechanical equipment may suffer from dirt and dust collecting over time.

- **Temperature**

Room must have normal ventilation such as an open door, window or a ventilation system.

StyleShoots generates moderate heat during a full working day.

Operating temperatures: 0° - 40° C (32° - 104° F)

- **Power**
Required: AC Power outlet.
Operates on AC power, 120-230V, 50-60 Hz
Power consumption: 1000 W. System requires constant uninterrupted power
- **Internet Access**
Required: Direct uninterrupted internet access via ethernet cable or wall socket.
The Apple iPad™ is controlling StyleShoots through a discrete WPA2 protected Wi-Fi.
- **Safety**
Electronics, computer and camera are enclosed in the structure. Tools are required to access the internal components.
StyleShoots complies to CE safety regulations and part 15 of the FCC rules.

6. Warranty

- 12 months guarantee against manufacturing errors
- Manufacturer warranty applies to branded products from, including but not limited to, Canon, Apple and Rotolight
- Service and maintenance may only be done by StyleShoots staff on-site, or according to explicit instructions from StyleShoots staff
- Accessing the internal components of StyleShoots without explicit consent from StyleShoots authorised representatives voids warranty
- The Terms and Conditions for Software License, Maintenance and Support cover software updates and access to remote support
- Specifications described in this Data Sheet can be changed by StyleShoots at any time without prior notice