

Model Photography



Become a pro at Live Model Photography,
Video, Set Design and Lighting.

LookDepot

We help you with...

Style guide and art direction

Creating your style guide is priority. It's important that the content you create reflects your brand, and we will take you through every step.

- Style guides for individual product categories
- Style guides for different digital platforms and audiences
- Framing and template set-up
- Lighting set-up
- Key poses, crops and angles
- Backgrounds and set design

Casting

We'll show you how to find, cast and book the right talent for your shoots.

- Working with agencies
- Usage Rights

Set Design Advice

Designing a set will really elevate your content and open up the possibility of creating fun and engaging imagery and video for multiple channels.

- Backdrops
- Flooring
- Plinths and Platforms
- Props

Creative Content

We love getting creative and pushing the boundaries of creative content. We can help you with inspirational ideas so you can create stunning imagery for all your digital channels.

- Campaign
- Social
- Digital Signage
- Banners
- EDM's

Directing your photoshoot

We'll arm you with the confidence and knowledge of directing a successful shoot.

- Keeping your team comfortable and efficient
- Instructing the model
- Workflow
- Shoot list and shot count

Video

We will advise on the best video options for your channels, how to guide your model and give you the best equipment recommendations.

- Equipment choice and accessories
- Lighting considerations
- Directing models (moving and timing)

Lighting

Lighting is a key element. Our team will show you how to utilise lighting and exposure to get the most out of your shoot.

- Shadows
- Directional lighting and diffusers
- Reflections and highlights
- Textures and colours

Equipment recommendations

We will delve into your content inspiration and visual goals, making recommendations for the best equipment and support to help you do this.

- Styling kit
- Mannequin overview & selection
- Camera and lighting equipment advice

